

FOCUS2022 SCHEDULE OF EVENTS *For more information check focus2022.com

DAY 1	SHOW FLOOR	ROOM B	ROOM C	ROOM D
09:45				
10:00				
10:15				
10:30	THE ART AND SCIENCE OF TRAILERS with World Trailer Awards	SOMEBODY KNOWS SOMETHING: CONNECTING WITH YOUR AUDIENCE with Producers Without Borders	LEGAL REFRESHER FOR FILM AND TV PRODUCERS with Harbottle and Lewis	
10:45				
11:00			SHE SAYS: CREATIVE LEADERSHIP IN THE SCREEN INDUSTRIES	HOW TO ACCESS AND MAXIMISE UK TAX RELIEFS
11:15				
11:30	MONEY ON MY MIND FINANCING YOUR PROJECTS	WEB3: DECENTRALISING THE CREATOR ECONOMY		MUD, SWEAT AND TIDES THE ESSEX SERPENT LOCATION CASE STUDY
11:45				
12:00			DISABILITY AND ITV	
12:15				
12:30				MEET THE UK GLOBAL SCREEN FUND
12:45				
13:00	HIGH FLYERS: LEARNING FROM LOCATION PROS OF LA	'HOW TO CO-PRO' A GUIDE TO CANADA-UK CO-PRODUCTION	THE CONVERGENCE OF FILM & GAMES 'THE GALLERY' CASE STUDY with Games London	LOCAL STORIES INTO A GLOBAL STORY: WHAT THE STREAMERS ARE LOOKING FOR with Stage 32
13:15				
13:30				
13:45			BECOME A SELF-SHOOTING PD THE SKILLS NEEDED TO SUCCEED with Directors UK	
14:00	THIS JUST IN: THE FUTURE OF GLOBAL CONTENT with Pact	GET SET READY: AHEAD OF THE CURVE ON ACCESS COORDINATORS with ScreenSkills	WHERE IS ADVERTISING GOING? AS REVEALED BY THIS YEAR'S APA COLLECTION	GLOBAL POST-PRODUCTION: THE ALLURE OF THE UK AS A WORLD-CLASS HUB FOR POST & VFX with UK Screen Alliance
14:15				
14:30				
14:45				
15:00				
15:15				
15:30		A WINNING FILM FESTIVAL STRATEGY	AI - YOUR NEW BFF FOR STORYTELLING	
15:45				
16:00	JASON SOLOMONS 'MEET THE PRODUCER' PODCAST with PGGB	NO PLANET - NO FILM: CELEBRATING SIX YEARS OF THE EUROPEAN 'GREEN SCREEN' PARTNERSHIP	GAMES WILL SAVE CINEMA with Games London	IN CONVERSATION WITH COL NEEDHAM FOUNDER & CEO OF IMDB with Pact
16:15				
16:30				
16:45				
17:00				
17:15	SUE HAYES LECTURE: INCLUSION, ALLIES AND ACTION: AN EMERGING INDIE PERSPECTIVE ON HOW EASY CHANGE IS with Jules Hussey	DOLLARS AND PERCENTS: NAVIGATING THE GLOBAL PRODUCTION INCENTIVES LANDSCAPE with Olsberg+SPI	THE PULSE OF THE CITY: EMPOWERING CREATIVES with InZone	THE ESSENTIAL GUIDE TO WORKING WITH A SALES AGENT with Protagonist Pictures
17:30				
17:45				
18:00				
18:15				
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18:45				
19:00				
DAY 2				
09:45				
10:00				
10:15				
10:30			EVERYTHING YOU WANTED TO KNOW ABOUT LOCATIONS (BUT WERE AFRAID TO ASK) with LMGI	
10:45	STRAIGHT 8 SHOOTOUT	LEGAL REFRESHER FOR FILM AND TV PRODUCERS with Harbottle and Lewis		THE ROLE OF THE SHOWRUNNER with MediaXchange
11:00				
11:15				
11:30				
11:45				
12:00		RETUNE YOUR PITCH WITH SMASH	XR - THE BUSINESS MODEL FOR IMMERSIVE	
12:15				
12:30	IN CONVERSATION WITH JANE MILLICHIP, CEO, BAFTA	A GUIDE TO IMMIGRATION FOR THE UK FILM AND TV INDUSTRY with the British Film Commission	IN CONVERSATION WITH MIKE GOODRIDGE, CEO, GOOD CHAOS	DEVELOPING AND NURTURING NEW TALENT IN THE CURRENT FINANCIAL CLIMATE with APA
12:45				
13:00				
13:15				
13:30				
13:45				
14:00	CROSS-BORDER COLLABORATION A MISSION: IMPOSSIBLE CASE STUDY with The British Film Commission	SHOOTING IN VIRTUAL LOCATIONS LED VOLUMES	DO THE RIGHTS THING: MUSIC LICENSING	INDEPENDENTS DAY WOMEN PRODUCING
14:15				
14:30				
14:45				
15:00	THE UK PRODUCTION BOOM HOW THE NATIONS AND REGIONS ARE THE UK'S SUPERPOWER with ScreenSkills	A TOOLKIT TO EMBED MENTALLY HEALTHY PRODUCTIONS with The Film and TV Charity	SUSTAINABLE FILM: REDUCING OUR EMISSIONS with Film London	DAVID REVIEWS SHOPTALK AROUND THE WORLD IN 80 SHOTS
15:15				
15:30				
15:45				
16:00				
16:15				
16:30	DRIVING CHANGE WITH BAFTA ELEVATE	SHOOTING INTIMACY BECTU'S NEW GUIDELINES	THE IN-CAMERA VFX HYPE CYCLE	LET'S GET PHYSICAL - THE INSIDER'S GUIDE TO GLOBAL PRODUCTION WITH UNIVERSAL'S JAMES LIN
16:45				
17:00				
17:00				

DAY 1	PRESENTATION BAY
10:40	POWERING UP: EXPLORING THE PRACTICALITIES OF USING NEW TECHNOLOGY TO POWER OUR SETS AND UNIT BASES.
11:20	
11:30	FILMING IN SLOVAKIA - GOOD IDEA!
12:10	
12:20	WHY PANAMA?
13:00	
13:10	IMPROVING ANIMAL WELFARE IN A PRODUCTION ENVIRONMENT
13:50	
14:50	ATA CARNETS: THE BOOMERANG BENEFIT
15:30	
15:40	CYPRUS, A NATURAL FILM STUDIO
16:20	
16:30	WHY CO-PRODUCE WITH FLANDERS?
17:10	
17:20	GREECE: A FILMING HUB WITH ENDLESS POSSIBILITIES
18:00	

DAY 2	
10:40	FILMMAKERS FOR UKRAINE AND SCREENSKILLS - Ukrainian Professionals Crossing the Bridge to the UK Screen Industries
11:20	
11:30	FILMING IN ITALY IS SIMPLY EXTRAORDINARY
12:10	
13:10	WHERE TO FILM NEXT? NAMIBIA
13:50	
14:00	PICTURE NEWFOUNDLAND & LABRADOR AS YOUR NEXT LOCATION
14:40	
14:50	MALAYSIA: THE HEARTBEAT OF ASIA
15:30	